



MORIARTY BROTHERS, Inc., $301-315$ Center St.
















30-MINUTE FREE IMSTALLATION AIImatey SEAT COUERS NEW BIKE DEPT. WERERAR

TRIPLE
STORES GSI MAIN BT.-M1 3-बIM
great new furl oll developmenti Amazing RT-98 in MOBILHEAT


Helps keep your burner clean as it heats your homel


Coll todey tor Megitr Mobilheat :us.

| WE GIVE zwr |
| :---: |
| GREN STAMPS |
| MORIRRTY |
| BROTHENS |
| $301-315$ Center Streef |
| MI 3-5135 |



BE SURE TO SEE OUR FULL PAGE AD ON THE
BACK PAGE OF TODAY'S "EMPLOYE DAYS" SUPPLEMENT YOU RECEIVED WITH YOUR REGULAR EDITION OF THE HERALD.

Extra Special! reg. 59 c printeo terry Kitchen Towels


MATCHING APRONS Rees. 81.29. $97 \mathrm{C}^{\text {Each }}$

SP-E-C-I-A-L-S from Nale's Housewares Dept.

HALLITE CASSEROLES by wearever


9. Nowe Rex. s9.95. $\quad$ \$6.96


Elamorene Rus Shampooer
The oasiest and safost
way to clean your rugs
T

ANOTHER SHIPMENT: VISCOSE RAYON PRESHRUNK
TETURED NO-IRON
FURNITURE THROW COVERS

 MANCHESTER CONN. CORNER MAIN and OAK STREETS

Wo welcome charge accounbs! ॠWC Green Trading Stomps are given with cash soles ond also to customers who pay
occounte within fifteen (15) days after billing date.

## Hanchpater Eurnituy 隼pralì



Get Certificate In All Participating Stores Where You See The Signs. Be In Manchester During This Big Shopping Event and Make Substantial Savings On All Kinds Of Merchandise.

##  THE O'NEIL IRISH STEP DANCERS

ON MAIN ST, BETWEEN PARK and ST. JAWES THURSDAY, 6 to G:30 P.M. area whit be cleared for the pubic

AT MANGHESTER SHOPPING PARKADE THURSDAY, Ga45 to 7:15 P.l.

Be Thrifty! Shop In Manchester Stores During Employe Days






3. Womie tryife to tuath your tomn

4. Phar warnitent The earty bargain some $\alpha,-$ ren relly are


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 CAVVFRAS CAMEPAS
 Kersione rect
Eve soa.00 EVE spoce ANsCOMEX 3 . 99 SUDE PROVECTOR $\$ 66.66$
 $\frac{1050}{205}$
 DONT CACLIFO
THESE PHOHES min
tive empioves of BernardKof sky HAVE A COMBINED TOTAL OF 122 YEARS OF SHOE FITTING EXPERIENCE!

COME SEE...

## The Most Beautiful FAMILY SHOE STORE IN NEW ENGLAND



Two Locations to Serve You . . . Both with Adequate Free Parking
$\equiv$ Rernard $f_{0} f k y=$ $=$ Bernard Kof sky $=$

Wartioius "Let's include some of our best things
OF MANCHESTER


[^0]PAGE 8.S MANCHESTER EVENING HERALD, MANCHESTER, CONN. WEDNESDAY, OCTOBER 14, 1959
Get In Step With "AIR STEP" During
Employe Days, October 15, 16 and 17


Tailored for your active life!

 GUSTAFSON'S Shoe Store
705 man street


MARLOW'SIs Combining 2 Great Eyents
$8^{\text {t1 }} 2^{n}$

## niversary <br> Celebratió





* DON'T MISS THESE SENSATIONAL VALUES!

| MARLOW'S FUUNITURE DEPARTMENT <br>  |  |  |  |
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| BARGAINS mon HOUSEWIRES DEPT GALORE $\qquad$ <br> AMP SHADES marion $\frac{1}{2}$ PRICE! |  | $\text { Mils s.rnet. Ch molir } \$ 1.49$ |  |
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| Siminic |  | TROUSERS |  |
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|  |  | VALUES FROM OUR MEN'S WEAR DEPT. |  |
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MANCHESTER EVENING HERALD, MANCHESTER, CONN, WEDNESDAY, OCTOBER 14, 1569


\section*{Land O Fashion FROM OUR REGULAR STOCK FOR 3 DAYS ONII WINTER COATS ${ }^{5} 38$ | Orig. |
| :---: |
| 49.98 | | Orig. |
| :---: |
| 59.98 | IMPORTS - TWEEDS - BROADCLOTHS}



MANCHESTER EVENING HERALD, MANCHESTER, CONN., WEDNESDAX, OCTOBER 14, 1950 PAGE 11:



PAGE 14S MANCHESTER EVENING HERALD, MANCHESTER, CONN, WEDNESDAY, OCTOBER 14, 1959


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\section*{THE BEST BARGAINS ARE HEREE <br> | S.Foor | Extra | $\$ 9.98$ |
| :--- | :--- | :--- |
| SIMP | Special |  |
| LADDERS |  |  |}



WALIPAPER $=47$
Larar sumbotion or patteans 1 LLB OIL COLOR WHITE. REG. S1.25 ALL ARTILT BRUSHES REDUCED
$9 \times 12$ SKETCH PADS. REG. 13 c . PAINT BY NUMBER SEETREGEG..............
Sherwin-Willuams
981 MAIN STREET-mi $\mathbf{3 . 6 6 3 6}$


These Fabulous Buys

EMPLOVES DAYS $=$

Todaderes. Girbt 2 2 11
Stretch Tights
2.98 vol. 1.99

Toddlers', Boys', Girls' 2 to $6 \times 1 \cap .99$ 3 Piece Washable Snow Suits
 Orig. 2.98 nid Flannel Lined Slacks Thition 1.99 rion pil ined, zip front jackets with detach
hoods. All very smartly styled. Come early.

| Girla' 3 to $6 \mathrm{xx}, 7$ to 14 | Girre' 3 to 12 - Famous Make |
| :--- | :--- | :--- |
| Cotton Knit Polos | Flannel Pajamas |



Girls' 7 to 14. Orig. $24.98{ }_{\text {in }} 34.98$
Camel Hair Boy Coats
Plus many other virrin mool atyen





VALUES in our BOYS' Dept. Lower Floo



The ben oudity pors' shacks a whe price Boys' 6 to 12 SLACKS

- Hocimerer corpunor
 - Luod 420 mpar Polthed comon -Led divicble Dodiond cord

Boys' 6 to 16 Man Tailored
Boys 6 to 16 Man Tailor
Virgin Wool Sport Coats



## Page 20.s.

| Employe Days Specials THURS., FRI, SAT. ONLY |  |
| :---: | :---: |
| MEN'S | CAR COATS |
| SUITS | \$22.95 |
| SuIre slock Remumed | se.tsw vivem ${ }^{\text {Now }} 16.95$ |
|  | sezes value... ${ }_{\text {cow }}$ \$ 15.95 |
| \% value 532.95 |  |
| SWEATERS |  |
| SLACKS | rames Name Bm |
| 53,5 valuee | Nos. vinue |
| ind wart 57.88 |  |
| 2 for ${ }^{5} 13.50$ |  |
| 9\% valeem 56.88 | \%ses viluee |
| $2_{\text {ror. }}{ }^{5} 12.50$ |  |
| S\% vave 55.88 | SOCKS |
| $10.00$ |  |
|  |  |
| luru Sat 9 to | 3 por ${ }^{\text {s }} 1.95$ |
|  | MEN'S SHOP t89 main st. |




## EMPLOVE DAYS-THURS. anf RRI. 9to 9R.M. munim




The Key To The World Thru MUTUAL

Studios In Manchester, East Hartford, Rockville
Music . . . News . . . Sports . . . Information
MI 3-2491



| Girls' Camel "Boy" Coats $14.90^{\text {orte } 19.98}$ <br> Double-breasted classic "boy" coat of $15 \%$ camel hair and $85 \%$ wool. Luxuriously and warmly interlined $!$ Sizes 7 to 14 . | Girls' Shirts <br> 88C orix. 2.08 nend 3.98 <br> Samples of giris' shirts and blouses in super <br> fine easy-eare broadcloth. Sizes 10 and 12 . | Boys' Flannel Shirts 1.69 save moret bay 3 tor ss Scoop! Wash 'n wear cotton flanne! sport shirts in colorful plaids. Sizes 6 to 16. |
| :---: | :---: | :---: |
| Girls' Quilt Robes $2.99 \text { orise } 5.90$ <br> Famous muke cotton quitt robes. Adorable flower prints Now $1 / / 2$ price! Wonderful gift Idea! Sizee 3 to 12 . | Tors' 1 Pc. Snow Suits <br> 3.99 value scoop: <br> 1 pe. zip-front nylon sow suits with "fur̈". odged hoods Warmly lined. Sizes $2,3,4$ for girls and guys! | Boys' Duffle Coats <br> 8.98 spectal Purcheere: <br> Waah 'n wear cotton cord, zip-off hood, warm quilt chromespun lining. Red, charcosi, am- <br> quit chromespun 14 ini telope. Sizes 3 to 14. |
| Girls' Orlon Sweaters 1.99 orie. 2.98 and 3.98 <br>  <br>  | Children's Sleepers <br> 1.37 orie. 1.98 <br> Cozy arctic weight brushed cotton knit sleep- ers. 2-piece gripper style with plastic soles. ers. 2 -piece 8 Sizes 1 to 4. | Boys' Ski Pajomas <br> 1.99 value 2.96 <br> Sanforized cotton flannel 2 pe. pajamas with knit cuffs and wristlets. Sizes 6 to 16. |
| Nylon Bouffant Slips 1.99 orig 3.00 <br> Famous make nylon bouffant slips at great savings! Fuil circle! Grow features saving! $\mathbf{3}$ to 14 ! | Boys' Slack Sox <br> 4 part 97 C stoek Up Now: <br> Perfect quality fancy argyle and handsome patterns! Reg. 39 c and 49 c ! Sizes 7 to $101 / 2$. | Lined Chino Slacks $3.988_{\text {steee } 6} \text { io in }$ <br> Red flannel-lined, " 20 " nylon chino slacks! Machine washable! Charcoal, antelope. Sizes Machine washable! 14 and 16 now 4.98 . |
| Girls' Lined Slacks <br> 1.98 value Bay: <br> Warm, flannel lined handsome plaid slacks, Corduroy or wool. Elasticized 3 to 6 x . Sizes 7 to 14 now 2.98 . | Briefs and T-Shirts $2 \text { Por } 1.09 \mathrm{very} \text { speral: }$ <br> Reg, 69 c , and 75 c ! Fine combed cotton knit briefs and T-shirts, nylon reinforced. Sizes briefs an 6 to 16 . | Boys' Lined Jeans <br> 1.69 Reex. 2.98 <br> Sanforized, tough-wearing blue denim went- ern jeans with warm flamnel lining. Zip fly ern jeans with warm flannel long turn-up! Sizes 3 to 12. |
| Girls' Wool Car Coats 10.99 oris. 12.28 and 11.98 Double-breasted wool coat with zip-off Orlon lined hood. Bulky wool knit trim. Charcoal lined hood. Bulky $w$. gray. Sizes 7 to 14. | Boys' Corduroy Slacks $299 \text { Exeditiez Byyt }$ <br> Value 8.98! Fancy and solid thickset cor- duroy, Elasticized waist! Machine washable! duroy. Elhasticiz Sizee 6 to 12 . | Boys' Washable Snow Suits 12.98 $\qquad$ Machine washable! Polished cotton or nylon macthing cap. Contrasting kinit trim! Sizee i to 6 x . |

## The JNWHALE Cons DOUBLE $\because$.VIC GREEN octave <br> 15-16-17 <br> Employs <br> Days Stamps Thurs. Oct. 15 With All Cash Sales "EMPLLOYE DAYSn'BUYS from HALE'S DOMESTIC DEPT.

Manchester Chamber of Commerce

## SALE of NYLONS!

Extra Special! REGULAR $\$ 1.00$
First quality sher 60 gauge dark seam. All with reEnforced heel and toe for extra wear. New fall shades.
Histone, Light Taupe, Beigetone and Neutral Beige in sizes $8 \%$ to 11 .
BUY ONE PAIR FOR $\$ 1.00$
Get The Second
Pair For Only
Hostelry bar-Main Floor.


Ladies' ORLON SLIP. ON and CARDIGAN
SWEATERS
ALL NEW FALL COLORS-SIZES 34 to 40


SPORTSWEAR DEPARTMENT
Toke Elevator To Second Floor.


BUY FOR YOURSELF OR FOR GIFTS DACRON FILLED PUFFS Light and warm as down. In on light and warm as down. In
blue, pink, white and yellow grounds.
Extra Special


GIRLS' and PRE-TEEN ORLON SM EATERS
Come in and choose from
to 14 and preteen 8 to 16 .
Reg. $\mathbf{~ \$ 2 . 9 8 - N O W ~}$
$\$ 2.29$
Reg. $\mathbf{\$ 3 . 9 8 - N O W}$ 53.29

GIRLS AND TEEN DEPARTMENT
Talk Elevator To Second Floor.

## TREMENDOUS

## BLANKET VALUES

## Reg. $\$ 6.98 .72 \times 90$ Hale's

 "Luron" Nylon, Rayon BlendReg. $\$ 9.98,72 \times 90$ Hale's
"Charmhouse" Nylon, Rayon Blend $\$ \% .99$ $\$ 4.99$ Reg. \$11.98. Hale's $80 \times 90$ Extra Large "Charmhouse" Nylon, Rayon Blend
Reg. $\$ 12.9872 \times 90$ Hale's. "Sturdywear" 100\% Acrilan Reg. $\$ 13.98 .72 \times 90100 \%$ Wool Orrspun
$\$ 7.99$ Reek $15.5 .5 .72 \times 90$ Hates. 10.99 $100 \%$ Acrilan. Heavier
Weight Than 89.99

| 12.95 |
| :--- |



## BED PILLOW VALUES

That are putting hundreds of people to sleep: Low Reg. \$5.95, B. F, Goodrich Latex Foam, \$3.99 Regular size. Sale
Reg. 88.96. 100\% Dupont Dacron.
Reg. $\mathbf{8 9 . 9 8} .100 \%$ White Gone
$\$ 4.47$
$\$ 7.98$

## OUR ENTIRE STOCK OF BRAND NEW

FALL DRESSES
 S14.98 VALUES NOW
Choose from a wide assortment of fabrics and styles in misses' and women's styles

READY-TO-WEAR DEPARTMENT
Take Elevator To Second Floor.

Children's Flowed PAJAMAS Dainty printin whit leos and ribbon trim:
Bice or plat the sixes 8 to $14 . \$ 7.59$


NYLON TRICOT SLIPS

LINGERIE -MAIN HONE.

## STORE HOURS:

INCLUDING MONDAYS
THURSDAY THLL 9:00 PM.


[^0]:    AND, of COURSE, ALL THE THOUSANDS OF OTHER 85th ANNIVERSARY REDUCTIONS ARE AVAILABLE, TOO

